VLFAlert

ValueLine*funds*

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The Big "Don'ts" of Investing

As the new year begins, there will be a lot of advice in the media as to what you should do—on all kinds of fronts including personally, professionally and financially. But when it comes to investing, the actions you *don't* take are as important as the ones you *do* take. Here is our list of big don'ts—what you should ***not*** do in 2015.

1. Don't neglect your investment portfolio, even if benignly.

Investing wisely and well requires a lot of attention. Just as you may be focusing this time of year on your physical health, making resolutions about losing weight or exercising more, your financial health deserves the same attention. Ask yourself if your portfolio is adequately diversified. Has market performance over the past year or so created an imbalance in your optimal asset allocation? Have your financial needs changed? Has your tolerance for risk risen or declined? The mere act of asking yourself these and other key questions may be critical in helping you achieve your long-term investment goals.

2. Don't get too diversified—or too focused.

Often investors mistakenly equate diversification with owning many investments. However, a diversified portfolio should be varied not only in number of investments but types of investments, too. At the same time, some investors become too focused. For example, if you work for a big company, you are not only dependent on your employer for your livelihood but may also be investing in your employing company's stock—that's a lot of eggs in one basket. A good balanced investment portfolio may help protect you from suffering major losses when the market of any particular asset class or any particular company makes large moves. If you haven't already, consider a balanced portfolio strategy by including additional Value Line Funds in your investment portfolio. You can find out more about the entire family of Value Line Funds at our website, www.vlfunds.com, recently redesigned to be even more informative, user-friendly and comprehensive.

3. Don't hold too much cash on the sidelines.

A separate cash savings account should always be maintained for immediate or near-term needs. But sitting in cash is not a strategy. Cash is not just earning little to no return, it will lose spending power during times of inflation. And you're missing out on potential opportunities by staying out of the market. Perhaps finding an investment that provides exposure to multiple asset classes—such as the Value Line Income and Growth Fund can help overcome the personal biases, behaviors and fears that led us to hoard cash in the first place.

4. Don't let emotions rule.

Don't feel bad when investments lose ground, and don't feel elated when investments surge higher. Each direction—each inevitable over time—brings with it opportunity. Instead, research, data and professional advice should be the foundation of any investor's calculated decisions.

5. Don't try to time the market.

You can't. No one can.

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6. Don't think in the near-term.

Seeking a quick profit is a strategy but not a good one, in our view. Rather, those investors who stay the course by maintaining their long-term perspective—without allowing emotion or panic to guide their investment strategy—get better results. Make sure your current asset allocation still matches your long-term goals and individual time horizon. While maintaining an emergency fund for unforeseen near-term possibilities is very important, so, too, is thinking ahead, planning ahead and investing for your future.

7. Don't follow the crowd.

Studies have shown that the herd mentality can alter our perceptions of reality. Following the crowd can also lead to a rush on an investment creating an artificially high market demand. Or, conversely, it can create a self-fulfilling prophecy as when selling pressures alone—without any basis in fundamentals—drives a stock's price lower than might reasonably be expected. Or following the crowd can simply mean chasing past performance. Avoid groupthink by being aware of how easily we can be influenced, by asking questions and by staying informed.

8. Don't fret the small stuff.

News headlines can move the markets up or down, though usually such moves are short-lived. Worrying doesn't change a thing; try to avoid it.

9. Don't wait.

There is simply no sure way to make up for lost time. Investing more money down the road rather than investing now does not always work. Invest when you have the resources rather than try to time the market.

10. Don't feel you have to be an expert to achieve your investment goals.

Let professional investment managers help you accomplish your financial goals. For more than 60 years, the Value Line Funds have been helping to secure generations' financial futures—based on solid fundamentals, sound investment principles and the power of disciplined and rigorous analytics, including the time-honored, proprietary ranking systems for which Value Line is so highly regarded. Let the professionals at Value Line Funds be a valuable member of your investment team.

Value Line Funds Offer a Wide Range of Solutions

Since 1950, Value Line Funds have grown into a fund family that includes a wide range of solutions designed to meet a broad array of investment goals. Whether you are looking for income or long-term capital appreciation, whether you choose to invest in equities or a hybrid fund of multiple asset classes, you can rely on the solid fundamentals of Value Line Funds.

The Value Line Funds Include:

Equity Funds	
Premier Growth Fund (VALSX)	**Value Line Fund** (VLIFX)
Larger Companies Fund (VALLX)	**Small Cap Opportunities Fund** (VLEOX)
Hybrid Funds	
Asset Allocation Fund (VLAAX)	**Income and Growth Fund** (VALIX)
Fixed Income Funds	
Tax Exempt Fund (VLHYX)	**Core Bond Fund** (VAGIX)

For more information, call 800.243.2729 or visit our newly redesigned website www.vlfunds.com.

*"What You Don't Know About Your Portfolio May Help You" by Carl Richards, *The New York Times*, June 11, 2013.

Past performance is no guarantee of future results. You should carefully consider investment objectives, risks, charges and expenses of Value Line Mutual Funds before investing. This and other information can be found in the fund's prospectus, which can be obtained from your investment representative or by calling 800.243.2729.

Please read it carefully before you invest or send money.

The inception dates of Value Line Mutual Funds range from 1950 to 1993. **Value Line Mutual Funds are distributed by EULAV Securities LLC.**